



Spring 2008

Dear Business Leader,

This year marks the **26th Annual Germantown Oktoberfest** and we plan to make it special! Germantown Oktoberfest, Montgomery County Maryland's flagship up-county event, provides an opportunity for people to come together and celebrate our community and its heritage. As the largest annual up-county event, this festival draws over 10,000 residents from all of Montgomery County and surrounding areas. Oktoberfest offers a fun-filled day of music, food, drink, kids' games, and scores of booths set up by local businesses and crafters to showcase their products and services.

Germantown Oktoberfest will be held on Saturday, October 4, 2008, commencing at 11:00am and ending after fireworks that will begin at dark. The event will be located at Ridge Road Park at 21155 Frederick Road in Germantown. Oktoberfest has been a resounding success over the years and with the continued growth in the up-county area, this "quarter century" community event promises to be bigger and better than ever.

Oktoberfest is a free-to-the-public, non-profit event organized through volunteer efforts and is funded by donations from the local community. Proceeds each year are donated to a local charity that has successfully worked to improve the lives of those living in our area. Germantown Oktoberfest also provides a venue for local non-profit groups such as the American Legion, Jaycees, Kiwanis, Knights of Columbus, high school PTSA and booster clubs, teen groups, church organizations, and the Chamber of Commerce to raise funds to support their own community programs. However, none of this can take place without the generous support of local businesses such as yours.

We invite you and your company to partner in this celebration by becoming a corporate sponsor. Not only does Oktoberfest sponsorship lend you the opportunity to simultaneously support numerous non-profit groups in our community, it also offers your organization exceptional recognition and maximum exposure to thousands of expected attendees at this one-day event. In addition to all of the benefits of your sponsorship level, your participation entitles you to publicity through Oktoberfest media coverage, as well as acknowledgement in print advertisements in the Gazette Newspaper and in the official Oktoberfest program. Germantown Oktoberfest, Inc. is a nonprofit organization and your sponsorship may be tax deductible.

If you have any questions regarding sponsorship opportunities, please call (240) 793 2424 or email me at Tonywitter@aol.com.

Sincerely,
Tony Witter
Sponsorship Chairman
Germantown Oktoberfest Planning Committee
www.GermantownOktoberfest.org

**26th ANNUAL GERMANTOWN OKTOBERFEST
SPONSORSHIP APPLICATION**

Company Name _____

Contact Name _____

Street Address _____

City, State, Zip _____

Phone / Fax _____

Email Address _____

Official Event Sponsor Limit 1 \$7,500 minimum
Includes recognition as Official 2008 Oktoberfest Event Sponsor, acknowledged with a large sign w/ corporate logo displayed at all entrances and continual announcements over the PA system, free booth with prominent location, special program listing, prominent recognition in The Gazette advertising, option for corporate items to be distributed at event entrances, Official Oktoberfest mugs and T-shirts, Oktoberfest sponsorship sign for display at your place of business, and a personalized display plaque.

Platinum Sponsor Limit 3 \$5000
Includes recognition as sponsor of one of three entertainment events, acknowledged with a large sign w/ corporate logo displayed at event and announcements over the PA system, free booth with prominent location, special program listing, prominent recognition in The Gazette advertising, Official Oktoberfest mugs and T-shirts, Oktoberfest sponsorship sign for display at your place of business and a personalized display plaque.

Choice of Entertainment Events	1 st Choice	2 nd Choice	3 rd Choice
1. Fireworks Display	_____	_____	_____
2. Children's Games	_____	_____	_____
3. Stage Entertainment	_____	_____	_____

Gold Sponsor Limit 10 \$2,500
Includes recognition with announcement over the PA system, free booth space with prominent location and sign w/ corporate logo displayed, special program listing, Official Oktoberfest mugs and T-shirts, Oktoberfest sponsorship sign for display at your place of business, and a personalized display plaque.

Silver Sponsor Limit 25 \$1000
Includes free booth space and prominent booth location, two Official Oktoberfest mugs and T-shirts, program listing, and Oktoberfest sponsorship sign for display at your place of business.

Bronze Sponsor Limit 50 \$500
Includes \$100 off of fee for booth space, two Official Oktoberfest mugs and T-shirts, program listing, and Oktoberfest sponsorship sign for display at your place of business.

Friends of Oktoberfest Unlimited Other greatly appreciated amount \$ _____
Includes program listing and Oktoberfest sponsorship sign for display at your place of business.

Please mail your sponsorship application and check to:

**GERMANTOWN OKTOBERFEST
P.O. BOX 23
GERMANTOWN, MD 20875**
email: sponsors@germantownoktoberfest.org
website: www.GermantownOktoberfest.org
240-777-8003